

1.616.534.8647

www.gpc.com

fusion.

innovative solutions
to serve you.

“

when you work hard to acquire business, you always want to make sure you have a partner you can trust. GPC has always had that reputation.

James / Business Owner

services

Our fusion of versatile capabilities, experience, and technology enables us to provide innovative solutions to serve as your partner for effective print communications. ■

details

49418

MICHIGAN

GRANDVILLE

4719 IVANREST AVE. SW

GPC

PRINT

Our highly experienced team, state-of-the-art equipment, and unsurpassed attention to detail guarantees a winning solution every time, for every client, on every job. ■

web • **sheetfed** • **digital + variable**

DISPLAY + SIGNAGE

Our large format capabilities enable us to provide display solutions for our clients. No matter what business you're in or the industry you serve, we will create customized signs that attract attention and deliver your message.

Be visible where it matters. ■

digital CAD cutting • **custom box + packaging window, wall, + floor graphics** • **prototypes retail graphics + point-of-purchase displays**

CREATIVE

Let us help you differentiate between you and your competitors. Whatever your project is, we will work with you to create a design that is engaging, pleasing to the eye, makes a statement, and conveys your message quickly and effectively.

Our creative team can partner with your in-house or agency design groups. ■

creative management • **graphic design file prep**

CUSTOM PROGRAMING

Our diverse team of developers have built web-based print solutions with foundations in the latest Azure technology. We drive dynamic print capabilities for our clients that go far beyond traditional print. ■

ETL development • **high volume processing space planning dimensional logic** • **web UI/UX**

CUSTOMIZED E-COMMERCE

If your company operates through sales agents, dealers or a franchise network, our system offers integration with your existing websites so approved ad materials can be personalized, ordered and printed based on local market demand.

In an ever-accelerating business world, our print-on-demand marketing tools allow you to react quickly by providing instant and efficient local marketing solutions. ■

short runs • **customized** • **user-friendly portals**

FINISHING

All finishings are completed by experts throughout the final stages of production. Our team ensures all the finishing touches are applied consistently to deliver quality regardless of a projects size or scope. ■

die cutting • **digital CAD cutting specialty coatings** • **embossing & foil stamping**

FULFILLMENT + WAREHOUSING

Convenience, speed, and service; we apply these values to our warehousing and fulfillment services. We can accommodate a wide range of client requests to support your product distribution.

Let us partner with you to create the perfect fulfillment solutions to help your business grow. ■

order fulfillment • **kitting** • **inserting inventory management** • **blind shipping collating bundling**

LOGISTICS

In addition to managing a complex supply chain and logistics program for our internal operations, we provide a full array of logistics solutions.

We provide mailing services that are precise and minimize delays to get your product out to the right recipients at the right time. ■

NCOA database • **EDDM campaigns trusted freight + couriers**

